



The **North San Diego Certified Farmers Market**
at the **Sikes Adobe Historic Farmstead**
12655 Sunset Drive, Escondido, CA 92025.

SET UP INFORMATION for Farmers Market

PLEASE READ ALL THE WAY THROUGH

PLEASE become familiar with the **Sikes Adobe Historic Farmstead**. We are here to help generate interest in the landmark, and to encourage our patrons to visit and support the Homestead by taking tours and participating in the adjacent activities, which directly support the Homestead. Literature about the Farmstead is always available to vendors and visitors; **we are Ambassadors for the Sikes Adobe Historic Farmstead**.

Vendors are responsible for compliance with all of the market's published rules at all times. The Market Rules are available for download from the Market's website.

The following IS NOT a complete list, but some key points all vendors should keep in mind:

- **Rain/Weather/Other Conditions.** The NSDCFM is a "rain-or-shine" market. Only in extreme situations where health and safety of the vendors and customers may be at risk will the market be canceled due to conditions. **All vendors are expected to have an inclement weather contingency participation plan before making application with the NSDCFM.** Scheduled but absent vendors will be required to pay the weekly minimum fee for that space upon returning to the Market.
- **Attendance:** Producers/sellers are asked to notify the NSDCFM if they will not be attending the next week's Market. Failure to provide the required advance notice may result in cancellation of further reservations, and the producer/seller will be required to pay the weekly minimum fee for that space upon returning to the Market. This includes (but is not limited to) missing the market without the minimum required notice due to: weather or conditions, illness, unexpected scheduling conflicts, personal matters, equipment failure, etc.
- **NO SMOKING ANYWHERE ON THE FARMSTEAD GROUNDS.**
 - FIRES ARE STRICTLY PROHIBITED.
- **DO NOT ARRIVE more than 1-and-a-half hours before Market Opening. Unloading times are from 1-and-a-half hours before to 15-minutes before the market opens.**
- Call if you are not going to be there by 45-minutes before the market opens. Your space will be reassigned if you are not there 45-minutes before the market opens and we have not heard from you.
- The market phone (858-735-5311) is text-enabled. If you are sent to voicemail on market-day, please send a text message. We are likely to receive that before having the time to check voicemail. Be sure to sign your text message; we do not recognize everyone's cell phone number.
- **DO NOT SEND US EMAILS AFTER 4AM ON ON MARKET DAY; WE WILL NOT RECEIVE THEM UNTIL AFTER THE MARKET ENDS.**
- We set up in a **former-field area** that has a wood-mulch surface. Most vendors make use of an old carpet or piece of indoor/outdoor material for the floor of their stall. The market surface may be moist in the mornings or after rain, and you may not want to put product or containers directly on the mulch.
- You generally should have the ability to drive up and unload at your stall location, but **vehicles will need to be moved to a parking area by 15-minutes before the market opens.** CERTIFIED FARMERS will be permitted to keep their vehicles adjacent to their stall location, or nearby.
- At 15-minutes until the market opens, all vendor vehicles must already be removed from the market area, and the gate to the path leading into the area will be closed. If you arrive after that point, you will have to carry your setup from the outside parking lot. No vehicles will be permitted to enter the market area after 15-minutes before the market opens.
- **ALL VENDORS *MUST* HAVE SECURE GROUND SPIKES FOR THEIR CANOPIES.** We do NOT recommend the use of umbrellas.
 - The breeze/wind DOES pick up in the early afternoon routinely, and remains somewhat unpredictable through the end of the market.
 - We recommend you use 10 INCH STEEL TENT STAKES, instead of the thin, hooked spikes that often come with canopies. These look and function like very large and thick heavy duty nails. They have a

pointed end that drives into the hard ground well, they resist bending, don't pull out easily, and are long and thick enough to do a good job of holding down a canopy in windy conditions.

- The market does not provide canopies, tables, chairs or access to power; we provide only the designated space for you to set up in. Vendors are responsible for providing everything used in the set-up and operation of their market display.
 - **Generators are permitted, providing they are low-noise and do not produce any odor.** Use of a generator in the market must be approved by the market manager in advance; vendors may be required to demonstrate the unit's performance prior to approval.
- Always plan on all the "unknown" elements that come along with setting up at a new market location for the first time. Blocks to level tables, shading to block the sun, etc. Sun is a factor in all market spaces throughout the market, and we are unable to assign "sunny" or "shady" spaces. If you or your products are sun-sensitive, you must be prepared to make your own shade.
- **One hour before the market closes**, you may pick up your market settlement envelope from the manager. Settlement envelopes **will not be available before this time**.
- Turn your settlement envelope into the market manager AFTER the market has officially closed. **Settlements will not be accepted before the market has ended.** Please plan to wait while your envelope is checked for completeness.
- **DO NOT BEGIN TO BREAK DOWN BEFORE THE MARKET HAS OFFICIALLY CLOSED.** The gate to the market area will be reopened once the market has ended if shoppers are no longer in the area. The gate will not be opened until we are comfortable that risk to the safety of any remaining shoppers has passed.
- *please note:* our market and events are held at the **Sikes Adobe Historic Farmstead** and displays will be set up on the **Farmstead Grounds**. *Vendors must consider the following:*
 - Surface areas may be wet, especially in the morning, and rustic conditions such as leaves and twigs accompanying the wood-mulch surface is to be expected. A tarp to lay your items out on while setting up is suggested.
 - Most surfaces, even those that appear level, may have areas with dips and bulges.
- **This is a Historic Landmark. All geological and archeological resources are protected.** It is important that the geological features of the area remain undisturbed to ensure a healthy ecosystem. Archeological resources are protected. Removal of any artifacts erases cultural history information of the San Dieguito River Park. Artifacts must be studied in their original location or the information is lost. Relics that remain may have religious value, and the removal of these artifacts can be considered the equivalent of stealing from a church. .
- **This is a Rural/Rustic Farmstead Setting.**
 - Please wear closed-toed shoes.
 - Long pants are recommended.
 - Consider bringing insect repellent (not insecticide) for your personal comfort.
 - For safety reasons and to preserve the adjacent ecology, do not wander into un-mowed and/or un-cleared sections surrounding the market area. Un-mowed and un-cleared grasses and brush may occasionally contain snakes (including rattle-snakes), poison oak and other plants, fleas and ticks, as well as various sensitive, threatened, and endangered species of plants and animals. Please remain within the cleared and defined market area.
- **No collecting or removing of any plant or animal; they are protected.** It is important not to disturb the ecosystem. Because of the large amount of people who visit the grounds, picking flowers or breaking off a branch can have long-term negative impacts on the ecosystem. For every snake, lizard or insect that is killed or removed, many rodents or other insects will not be eaten and instead allowed to thrive and multiply unchecked.

More details:

- The Farmstead is located in the very northernmost part of San Diego, bordering on Rancho Bernardo and South Escondido.
- It is directly across the street from North County Fair (JC Penney), along side the I-15.
- Exact vendor locations may adjust slightly from week-to-week; setting up in your designated market section routinely is the intent, meaning the exact order you set up in within your section (who you are next to or exactly where in the layout you are) may change from week to week, depending on who is scheduled and who arrives earlier or later.
- The market provides ice and drinking water for vendors *personal* use during the market; please bring your own containers. *Refills* of your own water bottle or cup are unlimited and provided cheerfully by the market at no cost to the vendors.
- The market manager can usually make change for vendors. The manager maintains a supply of coins, singles, and fives on hand at the beginning of each market; early in the day, breaking large bills (over \$20) may not be possible. Late in the day, the supply of smaller bills (singles and fives) may be limited.

- Non-potable cold water is available from faucets located throughout the grounds. Please use your own containers.
- There is no hot water available to fill individual hand-wash-stations; you must bring your own insulated containers with pre-heated water if you will be setting up a hand-wash station (food vendors).
- The market has on-site a Department of Environmental Health approved 4-compartment sink with hot water, sanitizer, paper towels and appropriate plumbing for washing utensils, located within 200-feet of the market area.
- The market has a VIP Porta Pottie (includes hand-washing facility) located at the North end of the market area. It is available for use by both Vendors and Shoppers. It is kept locked outside of Market Hours, and is cleaned each week.
- Disposal of individual vendor's trash is available at the end of each market. Vendors are asked to please NOT dispose of their individual stall's waste in the community trash-cans during market hours.

Directions to 12655 Sunset Drive, Escondido, CA 92025:

- **Take I-15, to Via Rancho Parkway.**
- Turn **RIGHT** onto E. Via Rancho Parkway.
- Pass the Shell Station and the Chevron Station on the right; turn right at the Traffic light onto Sunset Drive.
- Follow the entrance driveway to the right, past the Golf Driving Range.
- Continue ahead across the wooden bridge, and you will have entered the Farmstead grounds.



[click for printable directions](#)

- **website:** <http://www.NorthSDFarmersMarket.com>
- **"LIKE" us on Facebook.** <http://www.facebook.com/NSDCFM>
- **"FOLLOW US" on Twitter.** <http://twitter.com/NSDCFM>

[Subscribe to the North San Diego Farmers Market newsletter](#) (visit our website)

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North San Diego Certified Farmers Market Manager

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Take I-15 to Via Rancho Pkwy - turn Right on Via Rancho
(North County Fair/Wild Animal Park).
Turn Right at the Light at Sunset Drive;
stay to the right past the golf driving range
and drive across the wooden bridge.

Tome I-15 a Via Rancho Pkwy y gire a la derecha en Via Rancho
(North County Fair/Wild Animal Park).
Girar a la derecha en la luz en Sunset Drive;
Manténgase a la derecha pasado el centro del golf
unidad a través del puente de madera.

Sundays: 10am - 3pm (winter); **11am - 4pm** (summer) **Wednesdays: 11am - 2pm**

www.NSDCFM.com

info@NSDCFM.com

The Sikes Adobe Historic Farmstead

Located in San Diego, at the gateway to the San Pasqual Valley Agricultural Preserve, the Sikes Adobe Historic Farmstead is State Point of Historical Interest No. SDI-013, and a registered City of San Diego Historical Landmark. It is part of the San Dieguito River Park, a 55-mile open space greenway and park system that extends from the mountains in Julian to the ocean at Del Mar.



The Sikes Adobe Historic Farmhouse, Escondido, California, after its restoration in 2004 and before the Witch Creek Fire of October, 2007.

Built in 1870, the Sikes Adobe Historic Farmstead

features one of the oldest structures in San Diego County, and one of the few remaining adobes in the region. The Farmstead represents a legacy of 19th century California and our ranching and farming history.

The Witch Creek fire

of October 2007 burned the recently restored house and much of the grounds. With the assistance of FEMA and insurance funds through the City of San Diego, the San Dieguito River Park will rebuild the Sikes Adobe. Although wooden portions of the house, dating to the 1880s, were lost to the fire, the original four adobe walls remain. Utilizing information obtained during the 2002-2004 restoration efforts, the house was reconstructed to its historic appearance.

Zenas Sikes and his family were among the earliest American farmers to settle in California following statehood. Their history tells a compelling story of the pioneer experience in San Diego. Zenas Sikes and Eliza Burrell had both come west during the Gold Rush era. Meeting in northern

California, they married in 1853 and settled in Santa Clara County. In 1869, they moved to San Diego County along with their six children, to settle on 2,400 acres purchased by Zenas from the parceled former Rancho San Bernardo.



Poway Historical Society, 1885

The Sikes family turned their purchase into productive farmlands, instrumental to the growth of the town of Bernardo, and later the community of Escondido, as well as the infant city of San Diego. “King Grain,” the cash crop of the 1880s and 1890s, was wheat. Along with other wheat farmers of San Diego County, the Sikes shipped their wheat crop from San Diego to England. As the family’s fortunes improved, the rustic adobe was expanded into a seven-room, Victorian farmhouse.

